



## PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

February 10, 2025

### Call To Order

President Robyn Meadows called the meeting to order at 6:33 p.m.

**In Attendance:** Board members – Lynne Beeson, Scott Casper, Barry Hixson, David Killian, John May, Robyn Meadows, and Matthew Point.

### Review and Approval of January Minutes

**MOTION 1:** John May moved to approve the January 13<sup>th</sup> minutes previously distributed. Scott Casper seconded the motion. The motion carried unanimously.

### Review and Approval of Treasurer's Reports

**MOTION 2:** Barry Hixson moved to approve the Treasurer's Report for January previously distributed. Matthew Point seconded the motion. One abstaining. The motion carried.

### Newsletter and Website Update

Lynne Beeson shared next **deadline for articles and blogs - Friday, February 21<sup>st</sup>** including articles for Women in Wine, Riesling, and Italian events. Blogs volunteers: Robyn potentially could add another less familiar wine region. Matt will share his Napa trip.

**Action item: Everyone** is invited to email content suggestions for *From the Board* column to Robyn. These are usually non-event need to knows, nice to knows, or wine tidbits of interest to members.

### Upcoming Events

- ***The Softer Side of Syrah*** – Friday, February 28, 2025 – Hilton Harrisburg  
John has all the wines. Food is finalized. Helpers needed for the event – **Action Items: Scott** will do check-in and greeting wine stations. **Robyn, Barry, David, Matt** will help with inside the room preparation and pre-pouring the event reds. **Pourers should plan to arrive around 5:30 p.m.** because many of the reds improved with decanting time during the event planning tasting. John will have a handout and slides. Slides on both flash drive and MacBook. **Matt has connector cords of many kinds** so should be able to connect the MacBook to Robyn's projector.

### Postcards Update

Rick has made contacts in York. He asked a member of the Country Club of York to check about posting and plans to go to Outdoor Country Club and the two local Wine and Spirit stores that do tastings this week as well as several local restaurants that serve better wines. Handsome Cab, Revival Social Club, Victor's and a few more.

Scott has cards in Centerville and Hummelstown FWGS specialty stores.

Robyn has sent e-copies of the postcard to some people.

David goes to Carlisle FWGS store wine tasting on weekends. Shows people photos from past events to demonstrate that these are really upscale events and handing out postcards.

Matt is putting up on bulletin boards in random restaurants and Juice n' Java, Idea Coffee, etc. coffee shops.

Barry received positive reactions to the cards and placed at Mechanicsburg Carlisle Pike, Capital City, Lemoyne and Colonial Park FWGS stores. He has also handed cards to people at the in-store tastings.

### **Board Orientation**

Lynne Beeson did a PWS website functionality tour and pointed out resource areas. Event calendar provided opportunity to troubleshoot a website that had been without malfunction for the past month. Resolved during meeting. Suggestion to also list next two or three upcoming events on the homepage. Lynne will explore best way to do this. No other questions or suggestions.

Program Planning will be the next orientation topic in March. **Action items: Everyone**, please send additional orientation content suggestions to Lynne and Robyn by March 1<sup>st</sup> for inclusion in upcoming segments.

### **New Business**

Lynne mentioned the old records, mostly minutes of past meetings, in notebooks that await scanning. The Board approved scanning of old records a while back but it just came to light that not all records were retrieved from Kathy Morgans after she left office in 2023. Lynne has reached out to several vendors to get quotes for the work. Also suggested was to ask if vendors will allow us to come in and do our own scanning on their equipment.

### **Adjournment**

Barry Hixson moved to adjourn the meeting. Matthew Point seconded the motion. Hearing no objections, Treasurer, Lynne Beeson adjourned the meeting at 7:37 p.m.

**Next Meeting: Monday, March 10, 2025 at 6:30 p.m.**