



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

July 8, 2024

Call To Order

President Robyn Meadows called the meeting to order at 6:30 p.m.

In Attendance: Board members – Lynne Beeson, Scott Casper, John May, Robyn Meadows, Stevie Posey, Keith Sealing, and Averill Shepps. Patron Member Guest – Barry Hixson.

Review and Approval of January Minutes

MOTION 1: Averill Shepps moved to approve the May 13th minutes previously distributed. John May seconded the motion. The motion carried unanimously.

Review and Approval of Treasurer's Report

MOTION 2: Scott Casper moved to approve the Treasurer's Report previously distributed. Averill Shepps seconded the motion. The motion carried.

Newsletter and Website Update

NEWSLETTER: Lynne Beeson shared the deadline for August newsletter is **July 25th**. Robyn requested if anyone has information for From the Board to send to her.

WEBSITE: Lynne Beeson requested blogs for the website. Robyn will continue the *Lesser-Known* series for Wine Knowledge with England. Following month will be Michigan. John will take options from Lynne's stash for a wine knowledge post. Stevie will take photos for Portugal on the Greens; Robyn will write *What You Missed*.

Social Media

Robyn Meadows and Stevie Posey have been sharing posts.

Past Events

- **Oregon... and Neighbors, Friday, June 14th** – Scott Casper Host/Robyn Meadows Cohost. Went great! Everybody seemed to have a good time. Three people noted their enjoyment, and joined as members. All wines were liked. Everything worked well with the Hilton. Cheeses were very good and paired well with the wines. Hilton service was excellent.

Upcoming Events

- **Portugal on the Greens, Sunday, July 14th at NOON** – Robyn Meadows Host/Stevie Posey Cohost. Greystone is very helpful with events – makes it easy for the hosts. All ready except for a few more needed guests. Lynne will send one final eblast.
- **Rosé Friday, August 9th** – Robyn Meadows Host/Lynne Beeson Cohost. Need pourers for Rosé. Pouring will be in shifts. Rosés are finalized with last shipping tomorrow. No French Rosés. All very unique rosés from around the world.

Program Planning - Suggestions for 2025

Robyn - Best of the Finger Lakes; Australia and New Zealand

Scott - Italy; Board Selections walk-about event

Lynne - Eric Miller (grape of his choosing) and Brian Stwalley (Riesling or other of his choosing)

Keith - Mexico is producing great wines (PA availability may be tough); an event at Aura?

John - Shenandoah Wine Trail and/or PA and Neighbors (MD, VA, NY); Shiraz/Syrah; thinking on another idea

Stevie - no ideas

Brief dialogue about continuing holiday December events alternating year-to-year Champagne and non-Champagne Sparklers. 2025 would be the year for non-Champagne Sparkling.

Brief dialogue regarding continuing practice of 12 events per year. Ideas shared: Skip July? Skip one month per quarter? Skip July and January? Suggested careful analysis before we delete any events – people may lose interest with less offerings as occurred during the pandemic.

Brief dialogue of factors in nonattendance – conflicting schedules, vacations, work travel, and financial. Exchange regarding Hilton venue with mixed sentiments about Hilton food. Noted that Hilton food and service has vastly improved in past few months, including accommodating vegan options. Hilton is convenient whereas other venues when more remote add cost of ride services, which could be an additional financial concern.

New Business

Noted that on FB we have over 1000 members but only 84 in-person members. Is there a way to liven up the FB page to get more interest in membership? In interest of time this was tabled to a future month agenda.

Adjournment

Robyn Meadows suggested meeting adjournment by proclamation. Hearing no objections, meeting was adjourned at 7:36 p.m.

Next Meeting: August 12, 2024 at 6:30 p.m.