



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

May 13, 2024

Call To Order

President Robyn Meadows called the meeting to order at 6:36 p.m.

In Attendance: Board members – Lynne Beeson, Scott Casper, John May, Robyn Meadows, and Averill Shepps. Patron Member Guest – Barry Hixson.

Review and Approval of January Minutes

MOTION 1: Averill Shepps moved to approve the April 8th minutes previously distributed. Scott Casper seconded the motion. The motion carried unanimously.

Review and Approval of Treasurer's Report

MOTION 2: Scott Casper moved to approve the Treasurer's Report previously distributed. John May seconded the motion. Lynne Beeson abstained. The motion carried.

Newsletter and Website Update

NEWSLETTER: Lynne Beeson shared the deadline for June newsletter is **May 23rd**. John May noted he has not received a newsletter since March. Lynne shared that Yahoo and AOL accounts seem to send the newsletter to spam or junk due to the large number of hyperlinks embedded in the newsletter. It sometimes may be avoided by whitelisting or giving "trusted sender" status to both of Lynne's email addresses.

WEBSITE: Lynne Beeson requested blogs for the website. Uncertain timeline from Keith for the nonalcoholic wines article. Scott will perhaps write something *after other articles are done* so may have a "bluebird" blog post. Robyn reminded that Blogs don't have to be submitted just at end of month, but could be submitted anytime you get an idea.

Social Media

Stevie Posey not present – no social media report. No discussion.

Past Events

- **Credo European Portfolio, Friday, April 12th.** Well-Dones and To Improves were shared: Well – good wines; interesting and different wines; participants enjoyed the event; engaging speaker; everyone seemed to have a good time. Improve – would have liked to go buy the wines which are no longer in the stores; hard to follow tasting order because placemat not aligned in same order; difficult to hear speaker in back of room; Pet Nat poured early lost bubbles with tasting later than order on the mat.

Upcoming Events

- **French Whites, Friday, May 17th.** Lynne Beeson Host/Robyn Meadows Cohost. Pourer volunteers to arrive at 6:00 p.m. – Stevie Posey will be the Pour Captain. Barry Hixson as Trainee; Scott Casper (will also do prepour) and John May (on call as needed) will deliver filled glasses to the tables. Robyn Meadows will pick up wines and

have wines there by 5:30 p.m. Robyn will pickup placemats and handouts from printer and deliver mats to Hilton by noon day of event; bring handouts to event Friday along with banner, pens, etc. to manage check-in.

- **Oregon... and Neighbors, Friday, June 14th.** Scott Casper Host/Robyn Meadows Cohost. All wines in Scott's possession but one and it is in the store and Scott will pick up soon. Scott confirmed with the Hilton the five-cheese augmented cheese plate discussed last month. All other items moving along well.
- **Portugal on the Greens, Sunday, July 14th at NOON** – Robyn Meadows Host/Stevie Posey Cohost. Will be at Greystone Brew House in Dillsburg. Robyn shared that she is sampling Portuguese wines. Challenge is finding them in the area. One bottle at a store here and there and not all close by. Perhaps 3 whites and three reds and a Port will be served. Working on ideas for Portuguese-style food accompanying the wines.
- **Rosé Friday, August 9th** – Robyn Meadows Host/Lynne Beeson Cohost. Robyn said she's not as worried/stressed about Rosé because there are more available. Hilton US Board Room Balcony venue, date and time all firm.

Marketing

POSTCARDS Those board members who distributed cards reported on how those are moving at various locations.

Noted that Members like to receive the cards – they've commented that they like them and post them on the refrigerator, etc.

After discussion consensus to print for July through December. Lynne advised of May 23rd deadline for short blurbs to be submitted and indicated she had started developing product images.

New Business No new business presented.

Adjournment

Barry Hixson (Guest) suggested we adjourn the meeting. Averill supported the intent. With no objections heard, the meeting was adjourned by acclamation at 7:37 p.m.

Next Meeting: June 10, 2024 at 6:30 p.m.