



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

April 8, 2024

Call To Order

President Robyn Meadows called the meeting to order at 6:32 p.m.

In Attendance: Board members – Lynne Beeson, Scott Casper, John May, Robyn Meadows, and Averill Shepps. Patron Member Guest – Barry Hixson.

Review and Approval of January Minutes

MOTION 1: Scott Casper moved to approve the March 11th minutes previously distributed. John May seconded the motion. The motion carried unanimously.

Review and Approval of Treasurer's Report

MOTION 2: John May moved to approve the Treasurer's Report previously distributed. Averill Shepps seconded the motion. Lynne Beeson abstained. The motion carried.

Newsletter and Website Update

NEWSLETTER: Lynne Beeson shared the deadline for May newsletter is **April 25th**

WEBSITE: Lynne Beeson requested blogs for the website. Lynne offered a *Vittles and Vine* article. Uncertain timeline from Keith for the nonalcoholic wines article. Robyn Meadows will write something *TBD*. John May will write up a White Malbec he found in travels last weekend for *Wine Knowledge*.

Social Media

Stevie Posey not present – no social media report.

Past Events

- **Cadenza, Friday, March 15th.** John and Averill attended. Averill reported it was a nice event though too cold in the barrel room as compared to the tasting room, but it was a good event. No warning to guests about the cold to prepare them to bring jackets, etc. Carl always speaks well and is incredibly knowledgeable. Wines were, of course, good.

Upcoming Events

- **Credo European Portfolio, Friday, April 12th.** Lynne Beeson Host/Robyn Meadows Cohost. A few stressors (speaker and his family are presently ill resulting in delays getting placemat and speaker handout finalized and to printer but those issues are resolving today). Pourer volunteers to arrive at 5:45 p.m. – Barry Hixson as Trainee; Scott Casper; John May; Stevie Posey; potentially Shelley Grove. Robyn Meadows will pick up wines Thursday and have wines there by 5:15 p.m. Robyn will pickup placemats and handouts from printer on Thursday and deliver mats to Hilton same day; bring handouts to event Friday along with banner, pens, etc. to manage check-in.

- **French Whites, Friday, May 17th.** Lynne Beeson Host/Robyn Meadows Cohost. Budget had been done on wine cost estimate versus actual wines. Lynne working on wine availability based on suggestions from speaker Kevin Ostrowski and FWGS wine consultant. Hilton is working on food pairings for small plates. Help will be needed for this event as well.
- **Oregon... and Neighbors, Friday, June 14th.** Scott Casper Host/Robyn Meadows Cohost. Several cheeses stand out from sampling. Five cheeses should be readily available for the Hilton to provide. Scott will contact the Hilton to confirm the augmented cheese plate.
- **July Event TBD** – Stevie Posey Host. Stevie not present to report. Robyn shared that she is sampling Portuguese wines. Short dialogue regarding Greystone versus Hilton pros and cons; somewhat remote and distance for east shore members mentioned as potentially decreasing the number of attendees; indoor versus outdoor; food with fewer wines, etc. Lynne will check on Hilton availability in July tomorrow just in case. Otherwise waiting for leadership and direction from Stevie for this event.
- **Rosé Friday, August 9th** – Robyn Meadows Host/Lynne Beeson Cohost. Hilton US Board Room Balcony venue, date and time all firm. Wines to be selected as more rosés start coming into the stores this spring.

Marketing

POSTCARDS Those board members who distributed to wine stores reported on how those are moving out of the stores. Robyn will reserve May agenda time to discuss whether or not to, and how to, do a summer distribution for cards showing the remainder of the program year July-December.

New Business No new business presented.

Adjournment

MOTION 3: Lynne Beeson moved to adjourn the meeting. John May seconded the motion. Motion carried unanimously. Meeting adjourned at 7:14 p.m.

Next Meeting: May 13, 2024 at 6:30 p.m.