



## PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

December 11, 2023

### Call To Order

President Robyn Meadows called the meeting to order at 6:35 p.m.

**In Attendance:** Board members – Lynne Beeson, Scott Casper, John May, Robyn Meadows, Stevie Posey, Keith Sealing, Averill Shepps and Cindy Shingler.

### Review and Approval of November Minutes

**MOTION 1:** Cindy Shingler moved to approve the November minutes previously distributed. Averill Shepps seconded the motion. The motion carried unanimously.

### Review and Approval of Treasurer's Report

**MOTION 2:** Cindy Shingler moved to approve the Treasurer's Report previously distributed. Scott Casper seconded the motion. Lynne Beeson abstained. The motion carried.

### Review and discussion of new Budget Estimate Template & Hilton Costs

Lynne gave us an overview of the new budget template for Hilton costs. There was discussion regarding the cost of three small plates versus cheese and crackers because of the room rental charge for just having cheese and crackers.

### Newsletter and Website Update

**NEWSLETTER:** Lynne Beeson shared the deadlines for January and February newsletter. **December 21<sup>st</sup>** is the deadline for January issue. **January 25<sup>th</sup>** is the deadline for the February issue. Also, **December 13<sup>th</sup>** is the deadline for information for the postcard, which will include the first six months of 2024.

**WEBSITE:** We need new articles to include on the website monthly. Recipes and other articles of interest.

### Social Media

Stevie Posey is still struggling with the PA Wine Facebook group, which has too many subscribers and is filled with ads. The smaller PWS Facebook is a page and Stevie is considering inviting board members to add posts to the PWS page.

### Board Election Results

Scott Casper, Chair of Nominations, shared the Board election results. Elected were: President – Robyn Meadows, Vice President – Scott Casper, Secretary – Cindy Shingler, Treasurer – Lynne Beeson, Social Media Strategist – Stevie Posey, Board Director – Averill Shepps.

### Priority Registration for Patron Members

Lynne Beeson discussed having priority seating at events for patrons. She is suggesting that patrons can sign up first for events, and then regular members and others can sign up for events. There was discussion as to how to recognize our patron members. Language will be added to our wine tasting script to start events thanking our patron members.

**Review of Past Events**

**Sparkling (December):** It was a social event. Robyn Meadows thanked the board for the help that evening. The feedback from those who attended was very positive. The pre-pour was given to people as they entered the room to keep from having them standing in the very busy Hilton hallway. The two favorite sparklers were the pre-pour and the Gruet, which was predominately pinot noir.

**2024 Programming Update**

Cadenza is set for March. Greystone now has a place in Dillsburg, which possibly might work for a July event.

**Adjournment**

**MOTION 4:** Keith Sealing moved to adjourn the meeting. Averill seconded the motion. The motion carried. The meeting was adjourned at 7:27 p.m.

**Next Meeting: January 8, 2024**