



## PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

October 9, 2023

### Call To Order

President Robyn Meadows called the meeting to order at 6:30 p.m.

**In Attendance:** Board members – Lynne Beeson, Scott Casper, Robyn Meadows, Keith Sealing and Cindy Shingler.

### Review and Approval of September Minutes

**MOTION 1:** Cindy Shingler moved to approve the August minutes previously distributed. Keith Sealing seconded the motion. The motion carried unanimously.

### Review and Approval of Treasurer's Report

**MOTION 2:** Cindy Shingler moved to approve the Treasurer's Report previously distributed. Scott Casper seconded the motion. The motion carried unanimously.

Lynne shared the most recent numbers for upcoming events: Cru Beaujolais=30; Spain=11; and Sparkling=10.

### Newsletter and Website Update

**NEWSLETTER:** Lynne Beeson shared the deadlines for November and December newsletter. October 25<sup>th</sup> is the deadline for November. November 8<sup>th</sup> is the deadline for the December issue because the Sparkling event is on Friday, December 1<sup>st</sup>.

**WEBSITE:** There are no issues. Some new blogs were received. Keith Sealing will share a blog on some wine-inspired Christmas/Holiday giving ideas. Need other blogs – V&V, Archaeology, BYO/Carryout

### Update on PayPal Fees

Lynne Beeson shared that PayPal is not structured to pass the fees on to the buyer.

### Review of Past Events

**Greece (September):** Yanni was an excellent presenter and very informative. The hotel service and food were very good.

### Recordkeeping: Digital v. Paper Copies

Robyn Meadows brought to the attention of the Board that the organization has always kept hard copy records. She suggested that we keep records for no more than five (5) years. The question was where the records should be kept. Cindy Shingler suggested that the minutes and signature sheets be kept on a dedicated USB drive. Lynne Beeson suggested that they could also be backed up on DropBox.

**MOTION 3:** Cindy Shingler moved the organization minutes and liability release signature sheets to be stored on a dedicated USB drive. Scott Casper seconded the motion. The motion carried unanimously.

### **PWS Email Addresses**

Lynne Beeson discussed the cost of our GoDaddy emails, which were free the first year. The second year we received a reduced rate. This year they are charging \$985/2year for email addresses. Lynne is exploring avenues to reduce costs.

### **Non-member Differential Follow Up**

Lynne Beeson distributed graphs on the non-member differential. Scott Casper was very satisfied with how the graphs showed that the differential is a positive motivator for individuals joining the organization.

### **2024 Programming – Updates and Further Discussion**

Scott has confirmations from the Hilton for his events for next June and October. Robyn has a confirmed US Board Room at the Hilton for the August 9<sup>th</sup> event on Rosé.

Stevie is working on an event for a Cadenza wine event. If Cadenza goes in March, only July is open at this time. There is a question of having another PA wine event. Keith suggested having “a wine you drink on the porch” for July. Riedel remains unconfirmed for September. Lynne will move to phone versus email contact.

### **Adjournment**

**MOTION 4:** Lynne Beeson moved to adjourn the meeting. Keith Sealing seconded the motion. The motion carried. The meeting adjourned at 7:21 p.m.

**Next Meeting: November 13, 2023, at 6:30 p.m.** Cindy Shingler informed the Board that she will not be present and is asking for someone to take the minutes. Lynne Beeson agreed to taking minutes for the November meeting.