



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

September 11, 2023

Call To Order

President Robyn Meadows called the meeting to order at 6:32 p.m.

In Attendance: Board members – Lynne Beeson, Scott Casper, Robyn Meadows, Keith Sealing, Averill Shepps and Cindy Shingler.

Review and Approval of August Minutes

MOTION 1: Cindy Shingler moved to approve the August minutes previously distributed. Averill Shepps seconded the motion. The motion was unanimously approved.

Review and Approval of Treasurer's Report

MOTION 2: Averill Shepps moved to approve the Treasurer's Report previously distributed. Scott Casper seconded the motion. The motion was approved with all in favor and Lynne Beeson abstaining.

Newsletter and Website Update

NEWSLETTER: Lynne Beeson requested that the December newsletter be sent by November 18th because the date of the sparkling event is the first week of December. Articles would be due on November 8th. Deadlines for September 25th for the October newsletter and October 25th for the November newsletter.

WEBSITE: Lynne mentioned that she still needs blogs, as requested last month. Keith Sealing will provide an article on wine clubs. Robyn Meadows has a recipe she developed but wants to try it again with a different wine. Keith also has a recipe he made and named after his daughter, which he will share this on the blog.

Social Media Update

No report. Robyn reminded all to please respond and share any PWS posts on Instagram and Facebook.

Review of Past Events

French Bistro (July): It was a nice event. The wines were very good, and the food was fantastic!

South Africa (August): It was a wonderful event. Kevin Ostrowski had a very comprehensive presentation that highlighted each of the wines and the regions they were from. Unfortunately, the food pairings were not delivered at the proper temperature. All of the wines were very good!

New Treasurer Structure

Robyn Meadows shared that Lynne Beeson mentioned that she may be able to handle both positions for the time being, considering that we no longer have an Assistant Treasurer. Lynne's concern is that there is not another board member reviewing expenditures. Cindy Shingler volunteered to assist her with the expenditures/deposits and review the Treasurer's report.

MOTION 3: Keith Sealing moved to amend the bylaws to have the Secretary review the Treasurer's activity. Averill Shepps seconded the motion. The motion carried unanimously.

PayPal Fees

There was discussion regarding the PayPal service fees.

MOTION 4: Scott Casper moved to have attendees pay the PayPal service fee when they register online, beginning in January 2024. Keith Sealing seconded the motion. The motion passed unanimously.

2024 Programming – Tentative Schedule of Events from August Minutes (red indicates changes/additions)

- **January:** PA Winery Invitational – Stevie, Cindy. Averill contributing list of past PA Ex winners. (Binah) with Kevin Danna (Jan 28)
- **February:** Cindy - Zinfandel with Keith presenting – 2/16 Hilton
- **March:** PA Winery Invitational – Stevie, Cindy. Plan to be determined in dialogue with Stevie.
- **April:** Lynne – checking on Germany-Austria-Hungary with Credo – CONFIRMED April 12
- **May:** Cindy - White Bordeaux v White Burgundy/ French Wines with Kevin Ostrowski to present French white wines TBD
- **June:** Scott (with Robyn co-host) – Oregon & neighbors – 6/14
- **July:** Checking on Cadenza for July – Stevie?
- **August:** Robyn - Greystone for Rosé. Cindy to co-host
- **September:** Lynne with Riedel event, Stevie to co-host- Still unconfirmed (13th or 20th?)
- **October:** Scott (with Robyn co-host) Pinot Noir Around the World – TBD - early October (no later Oct 11)
- **November:** Malbec – Robyn & Keith
- **December:** Champagne Brunch Cindy co-host– Lynne

Membership and Event Attendance “Drives”

Robyn Meadows mentioned event attendance by non-members is how we get new members. The board discussed the non-member fee and will research the numbers and if they were affected by the change in the non-member fee.

Lynne Beeson mentioned that some have joined with signing up for the event because it is more cost-effective.

Robyn Meadows wondered how else we can use our pens effectively. Can we place them at wineries, etc? Averill Shepps suggested to put them at the wine stores. Lynne Beeson suggested to also put them in local gourmet food shops.

Keith Sealing suggested working with young professional groups in the Central Pennsylvania area on possible events.

Adjournment

MOTION 5: Cindy Shingler moved to adjourn the meeting. Averill Shepps seconded the motion. The motion carried. The meeting adjourned at 7:54 p.m.

Next Meeting: October 9, 2023, at 6:30 p.m.