



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

July 10, 2023

Call To Order

President Robyn Meadows called the meeting to order at 6:30 p.m.

In Attendance: Board members – Lynne Beeson, Cathy Boyd, Scott Casper, Stevie Posey, and Averill Shepps; PWS Member – Keith Sealing

Review and Approval of June Minutes

MOTION 1: Scott Casper moved to approve the June minutes previously distributed. Cathy Boyd seconded the motion. The motion was unanimously approved.

Review and Approval of Treasurer's Report

MOTION 2: Scott Casper moved to approve the Treasurer's Report previously distributed. Cathy Boyd seconded the motion. The motion was approved with all in favor and Lynne Beeson abstaining.

Website Update

As reported in Lynne's email update, the website is back up and running. Problems still arise with autorenewal when the member hasn't kept their credit card up to date or their payment email is different than the email used on the PWS site. The board discussed the best solution. There was a concern that we might lose members if autorenewal is disabled and whether the inconvenience of losing autorenewal for most members who have no problems is worth solving the problem. The board agreed that a temporary disabling of the auto-renew function should be done until a fix can be found.

It was suggested that the importance of keeping credit card information up to date on the PWS site be included in the "From the Board" column.

Articles for blogs – Volunteers

1. Wine Knowledge – Article on Importers – Averill Shepps
Are varietal specific wine glasses worth it? – Keith Sealing
2. Wine archaeology – Lynne Beeson (if possible)
3. Restaurant Reviews – Cindy Shingler (previously offered) Myaki Sushi

Social Media Update

Reminder that it is important to share & comment on events to generate views.

Review of past events

Italian – went well. The event generated excess revenue. The wines were all well received.

Upcoming Events for 2023

July: Summer Sips/French Bistro – total as of Thursday July 6 (deadline Tuesday July 18) – 13
Food & wines are determined. Lynne will contact pourers with schedule and other information.

August: South Africa – 7 registered to date. On track with Kevin Ostrowski presenting

Nomination Committee

Bylaws currently require the nomination committee to be comprised of three members not currently running for election or reelection. There are no current board members who fit that criterion. The board discussed the need to suspend this bylaw for 1 year to allow committee members to be running for reelection.

MOTION 3: Scott Casper moved to suspend the applicable bylaw for 1 year. Averill Shepps seconded the motion. The motion carried.

Scott Casper and Lynne Beeson volunteered to be on the committee. One additional member is needed.

PA Excellence Awards

The board had previously discussed surveying wineries to determine why there was a lower participation rate over the last few years. Although the number of participating wineries was down last year, the attendance at the January 2023 event was up (40% increase from 36 to 50 attendees). It was decided to hold off on a survey for this year to see if winery participation rebounds post-pandemic. 2023 increased attendance will be mentioned in the letter soliciting participation.

2024 Events

August 14 is 2024 programming meeting – Scott will contact people in advance of the meeting to get preliminary thoughts on events for 2024 in preparation for the meeting. **Reminder** – every current board member will need to do 2 events in 2024.

Event Attendance & Non-Member Outreach Continuing Discussion

Update on Postcard distribution & Promo Items – Postcard distribution: Scott – Centreville & Hummelstown; Robyn – East Shore; Averill – West Shore; Stevie – York

We hope to have the pens available for distribution at the French Bistro event.

The meeting was adjourned on motion.

Next Meeting: August 14, 2023, which will be devoted to 2024 Programming.