



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

June 12, 2023

Call To Order

President Robyn Meadows called the meeting to order at 6:33 p.m.

In attendance: Lynne Beeson, Cathy Boyd, Scott Casper; Robyn Meadows, Stevie Posey, Averill Shepps and Cindy Shingler.

Review and Approval of April Minutes

Cindy Shingler distributed the minutes after the May meeting. Robyn asked if anyone had any changes/revisions. There was no discussion.

MOTION 1: Cindy Shingler moved to approve the minutes. Scott Casper seconded the motion. The motion carried.

Review and Approval of Treasurer's Report

Lynne Beeson distributed the May financial reports on Saturday, June 10, 2023. She also provided a detailed message on the report, including:

- Equity dropped slightly
- Membership is at 83 members
- Sherry event reconciled at a 3% excess

There was no additional discussion regarding the Treasurer's Report.

MOTION 2: Cindy Shingler moved to approve the May Treasurer's Report. Scott Casper seconded the motion. Lynne Beeson abstained from voting. The motion carried.

Newsletter & Website Update

Lynne Beeson discussed some issues with PayPal in regards to processing membership dues. Ticket submitted for resolution.

Cindy Shingler will write two blog articles for the website: one on Waltz Wine paired with Lemon Risotto and Lamb Lollipops for Vine and Vittles and one on sushi and wine for Restaurant Review.

Social Media Update

Stevie Posey gave an update on Facebook and Instagram. Stevie posted a nice collage of the Waltz event. Members can share posts on both Facebook and Instagram.

Review of Past Events

Waltz Wines: The event was held Friday, May 19th. There were two food plates, one for the white wines and another for the reds. 29 people attended. Everyone spoke favorably about the event.

Updates on In-Person & Virtual Events

June: La Strada del Vino – Scott Casper will host the event, which being held Friday, June 16th and Robyn Meadows is co-host. 28 people have registered. Scott would like volunteers to come around 6:15 p.m. on Friday. Scott has 15 photos for the slide show. He will have his presentation finished by tomorrow. Robyn will print an

Upcoming Event flyer to hand out. Lynne will make an Upcoming Events slide and prepare the event handout. There is a pre-pour, also. Stevie will man the pre-pour and sign-in.

July: Summer Sippin' French Bistro – Event name amended to reflect all French theme. The event is Friday, July 21st. Wine offerings are almost finalized. Working with Lauren from the Hilton on the details. Robyn, Scott, Stevie and Averill will help with the event.

August: South African Wines – Friday, August 18th. Cindy Shingler will co-host. Lynne Beeson, host, is working with Kevin Ostrowski and they recently finalized 2/3 of the wines. Working with the Hilton about possible food choices.

September: The Wines of Sunny Greece – Lynne Beeson is host and Cindy Shingler will co-host. Friday, September 29th.

October: Cru Beaujolais with Eric Miller Friday, October 20th – Lynne Beeson is host and Cindy Shingler will co-host. Eric is supplying the whole program. Lynne thinks it is the 2020 vintage.

November: Spain – Lynne Beeson will host and Cathy Boyd will co-host this event. November 10th at the Hilton.

December: Non-Champagne Sparkling Wines – Robyn Meadows host and Lynne Beeson cohost. December 1st at the Hilton.

Prize Eligibility: There was discussion about partners/significant others being eligible for prizes/drawings at events.

MOTION 3: Lynne Beeson moved that board members and significant others be considered ineligible for prizes. Averill Shepps seconded motion. The motion carried.

2024 Programming – Initial Thoughts: Robyn asked for board members to start thinking about events for 2024. Scott asked if we could have a board meeting in August to start planning for next year's event. With only 6 board members, each member would need to host two events. It will be a virtual event at our regularly scheduled meeting on Monday, August 14th.

Event Attendance & Non-Member Outreach: Postcards & Promo Items. Lynne shared that she asked Boone Graphics to give a quote for a larger postcard - 6x11 two-sides. We could include the upcoming six 2023 events on it, color \$160.10 for 200; 89.70 for 100 plus postages. Also quote for marketing pens – purple pens 300 for \$207.

MOTION 4: Scott Casper moved to approve purchasing 200 large postcards to highlight our 2023 upcoming events and to purchase 300 pens imprinted with PWS information to distribute at upcoming events. Cindy Shingler seconded the motion. The motion carried.

New Business: Stevie Posey asked what positions on the board are open presently. Lynne shared that there are five director positions opened and the Newsletter Editor position is open. Stevie suggested it be announced at our tastings and included in the monthly newsletter. Scott Casper, as previous chair of the Nominating Committee, also discussed the nominations committee process according to the PA Wine Society bylaws. Robyn will add this subject to next month's agenda.

Adjournment

MOTION 5: Cindy Shingler moved to adjourn the meeting at 7:24 p.m. Averill Shepps seconded motion. The motion carried.

Next Meeting: Monday, July 10, 2023