"Life is too short to drink bad wine."

PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES
January 9, 2023

Call To Order

President Robyn Meadows called the meeting to order at 6:35 p.m.

In attendance: Anya Barlett, Lynne Beeson, Cathy Boyd, Scott Casper; Robyn Meadows, Stevie Posey, Averill Shepps and Cindy Shingler.

Review and Approval of December Minutes

Cindy Shingler sent amended minutes today, which will be the minutes to be approved. There was no additional discussion.
MOTION 1: Cindy Shingler moved to approve the minutes as amended. Averill Shepps seconded the motion. The motion carried.

Review and Approval of Treasurer's Report

There was no discussion on the Treasurer's Report.
MOTION 2: Scott Casper moved to approve the December Treasurer's Report. Averill Shepps seconded the motion. Lynne Beeson abstained from voting. The motion carried.

Discussion and Approval of 2023 Budget

There was discussion regarding the 2022 Administrative Accounts (page 1). There was an expected loss for underwriting the anniversary event, which was budgeted. Lynne Beeson explained that the rent for the P.O. box is in the Office Supplies account. She also believes the costs for business cards may be less because there were not many needed. Website servicing might go up a little bit. She does not anticipate any big cost changes. Advertising cost is for the website LocalWineEvents.com. There was also discussion regarding the PWS website being hacked in April-May, and additional security purchased to resolve.

The projection for the 2023 budget is a $275 loss for the year. Lynne said that we need to work on getting new members, which would help offset the loss. Robyn mentioned we did receive new members who joined with the anniversary event. Event excess over expenses is realized for some events, which also helps cover administrative costs not covered by dues.

MOTION 3: Scott Casper moved to approve the 2023 Budget as printed. Averill Shepps seconded the motion. The motion passed unanimously.

Blog Content

Lynne shared that one of our new members, Keith Sealing, wrote a nice article on Champagne Sabering – How To Guide for the Wine Knowledge blog. She also encouraged the board that each should consider contributing articles for the Restaurant Reviews, Vittles and Vines, Wine Knowledge, etc.

Newsletter and Social Media

Anya asked for board members to add a mixture of content from the board members and members to be included in our monthly newsletter. Stevie Posey will add this content to our social media pages. She also encouraged the board to be active on our Facebook page, Instagram, and other social media.

Board Vacancies
Robyn Meadows opened discussion regarding board positions. Barry Einsig just recently resigned, so there are five open director positions. Stevie mentioned the need for board members to run events. Averill also mentioned board members are needed to help with events, such as pouring, etc. Anya asked if PWS has an events committee. She mentioned she serves on another board that has an events committee. Robyn thought this was an excellent idea. Scott would chair the committee in his position of Vice President and Program Chair, and Anya will also serve on this committee. Robyn will send a list of possible events from last year, and also from the member survey to Scott and Anya.

There was discussion regarding possible events. Anya mentioned she would reach out to a winery outside Philadelphia, Mitchell and Mitchell Wines. https://mitchellandmitchellwines.us. Cindy will reach out to Binah Winery, a Kosher winery, about doing an event.

Cathy suggested featuring the winner of PA Ex to hold a PWS tasting event within the year after being selected. There was good discussion regarding inviting wineries to present future tasting events.

Virtual Events – Pricing?
Virtual events have always been free. In March, we are having a virtual event – Women & Wine - and then an in-person event a week later. There was discussion regarding the pricing for virtual events for non-members. We should set it up on our website as other events. There was discussion regarding charging non-members to attend the virtual event.
MOTION 4: Scott Casper moved to charge non-members $10 for the virtual event. Averill Shepps seconded the motion.

There was further discussion about charging $10 for non-members and then giving credit off the live event a week later, or possibly give credit off membership.
MOTION 4: Scott amended Motion 4 to charge non-members $10 for virtual event with $10 off the in-person event. Averill Shepps seconded the motion. The motion carried.

Updates on In-Person & Virtual Events
January: PaEx All of the wines have been delivered. Cindy asked for information for printing the certificates. Cindy, Scott, Robyn and Anya and Michael (Anya's husband) will help pour at the event.

February: Sweeties – Cindy thanked Lynne for doing most of the work for this event. Lynne has ordered the wines through PA Wine and Spirits so they are in the system. Cindy, Lynne and Maryalice will meet soon to decide which wines will be selected for the event.

March: Women & Wine– The virtual event is scheduled for March 19th and the In-Person event is on March 26th. Robyn is working on getting the wines in the PA system.

April: Sherry - Cathy is the host. She has ordered six half-bottles and will be tasting food and wine pairings in the next month. The event will be $100 because of the price of the wine.

June: – Scott will host an Italian wine event.

In-Person Events – May, July-November not scheduled

Robyn cannot be at the May meeting. Scott will run the meeting unless we move it to the third Monday.

COVID Vax Requirement
There was discussion on whether the organization should continue requiring proof of COVID vaccinations going forward.
MOTION 5: Scott Casper moved to remove the COVID vaccination policy as a requirement to attend in-person PWS events. Averill seconded the motion. The motion carried.

Adjournment
MOTION 6: Averill Shepps moved to adjourn the meeting at 7:55 p.m. Lynne Beeson seconded motion. The motion carried,
Next Meeting: Monday, February 13th