



PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

Pennsylvania Wine Society

November 14, 2022

Members in Attendance: Scott Casper, Averill Shepps, Lynne Beeson, Robyn Meadows, Barry Einsig, Cathy Boyd, Kathy Morgans, Sheila Rickert

The meeting began at 6:30.

Review and Approval of October Minutes.

Averill moved to approve and Sheila seconded. All were in favor.

Review and Approval of Treasurer's Report

Scott moved to approve and Averill seconded. Lynne abstained and all others approved

Lynne informed us of new pricing at the Hilton that will begin in 2023. Food and AV equipment are both increasing. If we exceed 10 glasses per person, there is an extra fee. It used to cost \$0.25, it is now \$2.00 for each glass. Lynne emailed about the increase in price but has not gotten a response.

Blog Content and Newsletter

Lynne requested articles for the newsletter and suggested that the newsletter come out before Thanksgiving. Blog content is also needed throughout December.

Social Media Report

Laura was not at the meeting. Our wine events are not on our social media pages. Robyn posted content and will continue to do so if Laura cannot.

Nominating Committee – Scott Casper

Scott sent out the report to the board.

Lynne has nominated Scott to be vice president. Barry and Averill need to put Scott on the ballot because he cannot do it himself.

Scott made a motion to approve the slate. Sheila seconded. All approved.

PA Ex – Averill Shepps

Only 13 wineries entered the competition, our lowest entry number ever.

Inquiries with several wineries revealed that the costs of business post COVID and concerns of cheating with non-Pennsylvania grown grapes were factors for declining to participate this year.

Updates on In-Person Events

December – Champagne

Seventeen have signed up so far, and 20 is the goal

January – PA Excellence

February – A possibility is sweet wines. The initial presenters backed out but Lynne has reached out to others and is waiting for a response.

March – Women Winemakers

Virtual event – March 19 – Women and Winemaking presented by Arnie Serotsky

Robyn will be doing an online presentation the following Sunday and requested suggestions from the board of wines made by women.

April – Cathy will be hosting a Sherry event 4/21.

June – Scott will be hosting an Italian event.

Non-member price differential for future events

The past differential was \$10 and the board agreed that it should be increased in one of several ways. The differential could be a set price, a percentage of the member cost, or allow the host to decide as long as it meets a minimum increase in cost. Different options were reviewed.

Suggested differential of \$20 minimum permitting adjustments for higher end events. Consensus to implement and reevaluate in 6 months after we get a handle on the new Hilton costs and see where we are financially.

The issue will be revisited in 2023.

Averill made a motion to adjourn and Lynne seconded. All approved.