



"Life is too short to drink bad wine."

PENNSYLVANIA WINE SOCIETY BOARD MEETING MINUTES

03.14.2022 Monthly BOD Meeting

In attendance: Laura Reich, Marty Cook, Kathy Morgans, Averill Shepps, Joe Via, Nancy Lesniewski, Sheila Hagg-Rickert, Cathy Boyd, Lynne Beeson, Scott Casper, Robyn

Call to Order, Welcome to PWS BOD Members, PWS Members and Guests at 6:32

Review of Assorted Committee and Responsibility Reports

2.15.2022 Minutes (Kathy Morgans)

Barry will be chair for strategic planning committee

Scott made a motion to approve, and Sheila seconded. All approved.

Treasurer's Report (Lynne Beeson)

There were no comments.

Robyn made a motion to approve and Nancy seconded. Lynne abstained and all other members approved.

Membership Committee (Nancy Lesniewski)

She and Laura spoke and will have something for the next meeting.

With new and renewing members, we now have over 100 members.

Two Wine Wednesday participants joined, and after the Dr. Frank event four members renewed and three members joined.

Nancy wants to invite Penn Live to the 35th anniversary celebration. Marty has already invited Paul Vigna, but he did not commit to attending.

Website Update (Lynne Beeson)

The website was down again. Lynne restored and put in a ticket Friday, and she is waiting to hear from them.

PA Wine Excellence Event (Averill Shepps)

The event is scheduled for May 1.

Averill is going to contact the wineries soon to tell them where to ship the wines. She will be in touch with Gary and call the top ten so they have a representative from the winery at the event to speak about their wine.

Social Media Report (Laura Reich)

There are a few new members, but there has been very little activity compared to past months.

eNewsletter Report (Editorship Vacant)

We need an editor, and it was suggested to reach out to the membership to find a volunteer.

Motion to send email

Laura made motion to approve and Scott seconded.

All were in favor.

Nancy volunteered to edit for a month, and Sheila offered to help her.

Virtual events

We have more out of state than local participants attending. There is a concern of people speaking for more than five minutes which results in the meeting running too long. At the beginning of the next virtual event, this will be addressed.

Ad Hoc Strategic Plan Committee (Barry Einsig)

His plan is to send out a best practices document by the end of this year and would like some support.

Ad Hoc Bylaws Committee (Sheila Hagg-Rickert)

Sheila thinks that some statements are ambiguous and would like to contact Orange County to request to see theirs. Marty has also requested the bylaws from other wine societies.

Sheila and Nancy will complete a draft and submit it to the board.

35th Anniversary Celebration (Friday, September 17th)

Host Marty Cook, Co-Host Scott Casper, Event Planning Assistant Joyce Soroka

Upcoming Events

April 1st – Touring Austria’s Wines w/Lynne Beeson & Robyn Meadows

April 10th – South West France w/Kevin Ostrowski

May 1st – PA Wine Excellence XIX w/Averill Shepps & Kevin Ostrowski

May 15th – Basic Wine w/Joe Via

June 12th – Waltz Vineyards w/Zach Waltz

June 24th – Vino Italiano w/Scott Casper & Robyn Meadows

Additional Business

The annual planning meeting was discussed. Robyn requested to hold it in July, and Marty suggested July 9th. This gives the board sufficient time to generate ideas for in person and virtual events.

Nancy suggested asking members for ideas for ahead of time is a good idea. People with best ideas could be presenters. We could have a contest to have winners win a prize such as free tasting for their event.

Lynne noted that we used to have surveys after our events to get feedback. Marty asked the membership committee could work on that. Nancy asked for past surveys from Lynne.

Marty wants to make sign ups more expedient and suggested using Square or something similar. Barry said that the membership committee should look into it and present their ideas and findings to the board. Marty said he would form a committee and discuss this at the next meeting.

Laura and Barry noted that it was difficult to sign up for events using Safari.

Future BOD Meeting Dates

- BOD meetings are *usually* scheduled on the second Monday of each month at 6:30 pm
- Future PWS BOD meetings: April 11th, May 9th, June 13th, July 11th, August 8th, September 12th

Adjournment

Marty adjourned the meeting at 7:23

Joe approved and Averill seconded.

All were in favor.